

Dorothy Yeung

(647) 782-0876 – dorothyweung@gmail.com – she/her

Education

Toronto Metropolitan University

Toronto, ON

Bachelor's of Urban and Regional Planning

Expected May '23

- Specialised Courses: Site Planning, Municipal Finance, Policy Analysis and Program Evaluation
-

Work Experience

Toronto Metropolitan University

Toronto, ON

Research Assistant, *ReActivate Brownfields Research Lab*

Oct. 2022 - Present

- Assembling a database of building projects involving the Toronto Green Standards since the program's inception using data submitted by developers to the City of Toronto
- Identifying and analysing trends in modern building development to understand the factors contributing to the adoption or rejection of specific green performance measures

Graphic Associate, *Association of Planning Students*

Sept. 2021 - Present

- Developing informative graphics aimed at delivering information related to personal and professional development events to TMU Urban Planning students through social media

Designer, *Faculty of Engineering and Architectural Sciences*

Oct. 2021 - Dec. 2022

- Lead the creative design of engaging and informative content which advocated for the academic and professional success of engineering and architecture students
- Conducted routine audits to ensure published and pending materials were in compliance with strict provincial accessibility regulations as defined in AODA
- Contributed to the university-wide rebranding effort by ensuring all faculty web materials and documentation reflected the change through backend operations on AEM

Canadian Brownfields Network

Toronto, ON

Student Placement

Sept. 2022 - Dec. 2022

- Assisted Brownie Awards Chair Christopher De Sousa in assembling materials for jury deliberations in consideration for the 2022 Canadian Brownie Awards
 - Maintained a data collection of nominations and created a worksheet that delivered large amounts of data in an organised manner
 - Established communication with past and present applicants, CBN board members, and employees at Actual Media, the host of the Brownie Awards
-

Projects

Biomedical R&D Campus Development Strategy, 2395 Speakman Drive

Fall 2022

- Analysed policies and best practices from existing life science research campuses as well as various academic institutions in order to establish a comprehensive set of design criteria
- Independently assembled an extensive formal report and presentation in an aesthetic and cohesive manner, providing research and findings including two new strategic development concepts to the client, First Gulf Corporation

EarlyON at the Gerrard Resource Centre

Winter 2022

- Collaborated with a community planning organisation to develop a representative brand identity and accompanying branding kit to use in the development of multimedia advertising materials
 - Participated in a community engagement event intended to raise awareness of existing infrastructure and develop a relationship between the community and the organisation
-

Skills

- Technical/software knowledge: GIS, Google Workspace, Microsoft Office, Asana
- Graphic development: Adobe Photoshop, InDesign, Illustrator, AEM